

# Shanghai Tour

6 July, 2019



**SHANGHAI**, China's largest city, is also its most important industrial and commercial centre as well as its largest seaport for foreign trade. Once known as a "paradise for adventurers" in pre-1949 days, Shanghai now opens its arms to visitors and investors alike in its energetic drive to regain its former leading position as an industrial, commercial, and financial centre of the entire Far East. This city of estimated 24 million people combines the legacy of the past with the creative energy of the 21<sup>st</sup> century. Shanghai earns a unique spot among the famous modern cities in the world.

## ITINERARY

- 8:00 A.M.: Start off your Shanghai adventure from Hotel;
- 8:30 A.M.: Arrive at the Bund, the most famous landmark of Shanghai along Huangpu River;
- 9:30 A.M.: Leave for Lujiazui, financial centre of Shanghai;
- 9:45 A.M.: Arrive at Lujiazui, walk around the area;
- 10:30 A.M.: Leave for NYU Shanghai;
- 10:50 A.M.: Visit NYU Shanghai campus and meet the President;
- 12:20 ~1:30 P.M.: Lunch (Location TBD);
- 1:30~2:00 P.M.: Bus tour along People's Square, Nanjing Road, Huaihai Road, French Concession etc.;
- 2:00~3:30 P.M.: Afternoon tea break along West Nanjing Road;
- 3:30~5:00 P.M.: Walk around Sinan Mansion with contemporary Chinese architecture and view;
- 5:00~7:00 P.M.: Dinner (Location TBD);
- 7:00 P.M.: Leave for Huangpu River Cruise Station;
- 8:00~9:00 P.M.: Take the Cruise on the river, enjoy the beautiful night view of Shanghai;
- 9:00 P.M.: End of the tour;
- 9:00 P.M.: Back to hotel.

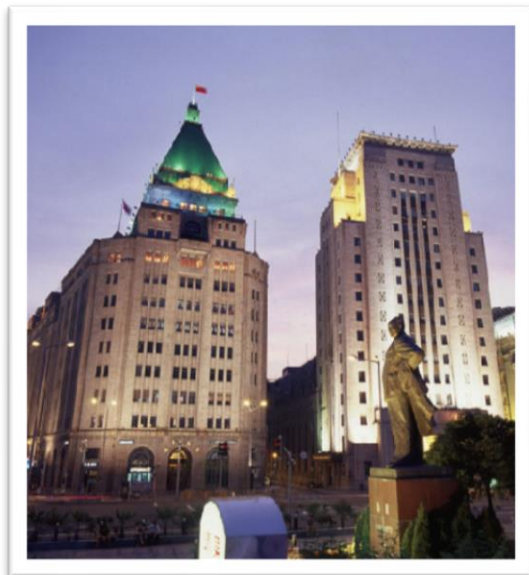
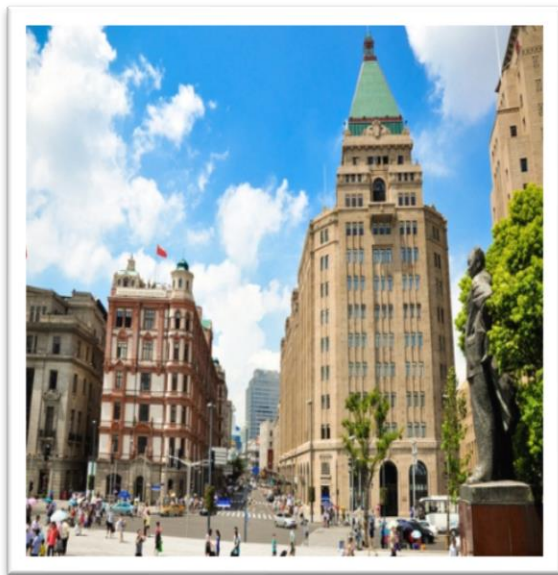
\*ITINERARY MAY CHANGE DEPENDING ON LOCAL CIRCUMSTANCES.

## PROFILES OF ATTRACTIONS ON THE TOUR

### THE BUND

The Bund is a waterfront area in central Shanghai. It is along the western bank of the Huangpu River, facing Pudong, in the eastern part of Huangpu District. The Bund usually refers to the buildings and wharves on this section of the road, as well as some adjacent areas. It is one of the most famous tourist destinations in Shanghai. Building heights are restricted in this area. The Shanghai Bund has dozens of historical buildings, lining along the Huangpu River, that once housed numerous banks and trading houses from the United Kingdom, France, the United States, Italy, Russia, Germany, Japan, the Netherlands and Belgium, as well as the consulates of Russia and Britain. The Bund was initially a British settlement; later the British and American settlements were combined in the International Settlement.

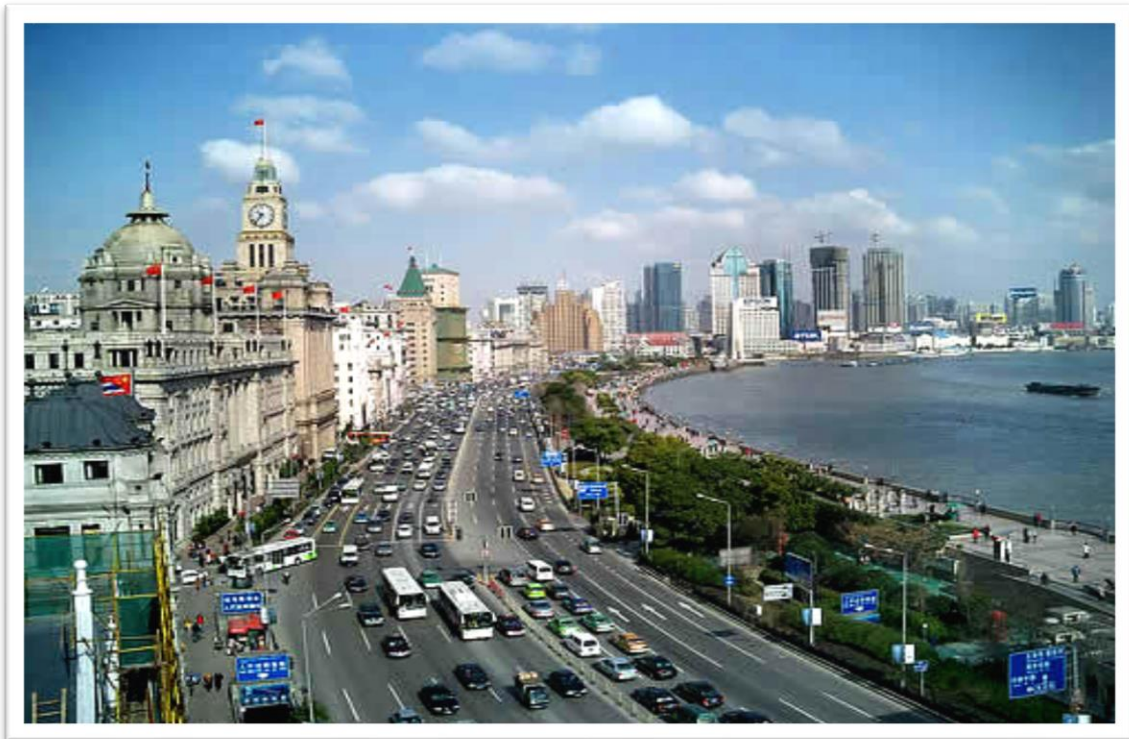
Magnificent commercial buildings in the Beaux Arts style sprung up in the years around the turn of the 20th century as the Bund developed into a major financial centre of East Asia.



*Peace Hotel*



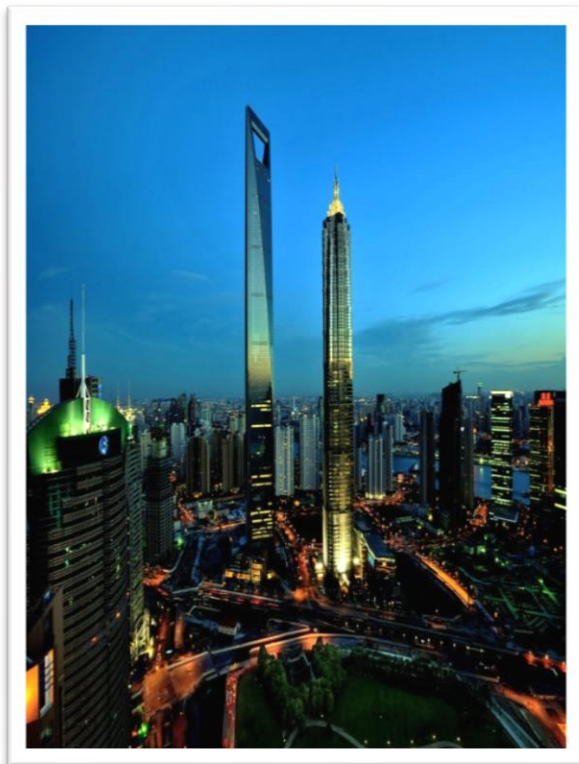
*Customs Building*



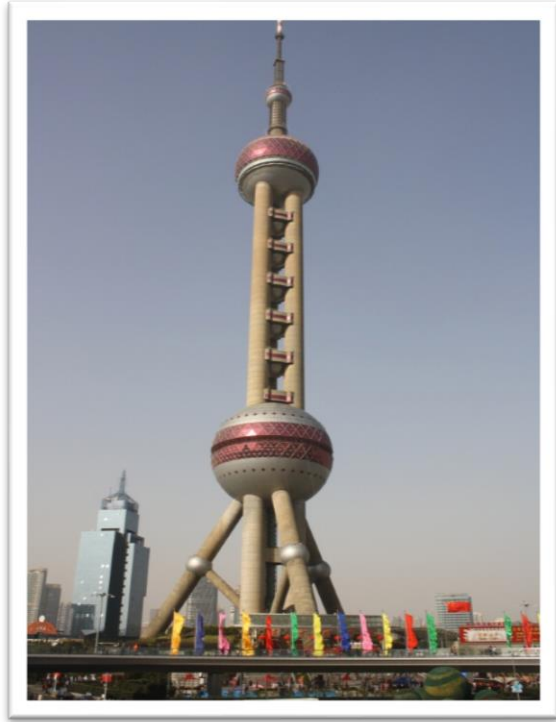
*The Bund*

## LUJIAZUI FINANCIAL DISTRICT

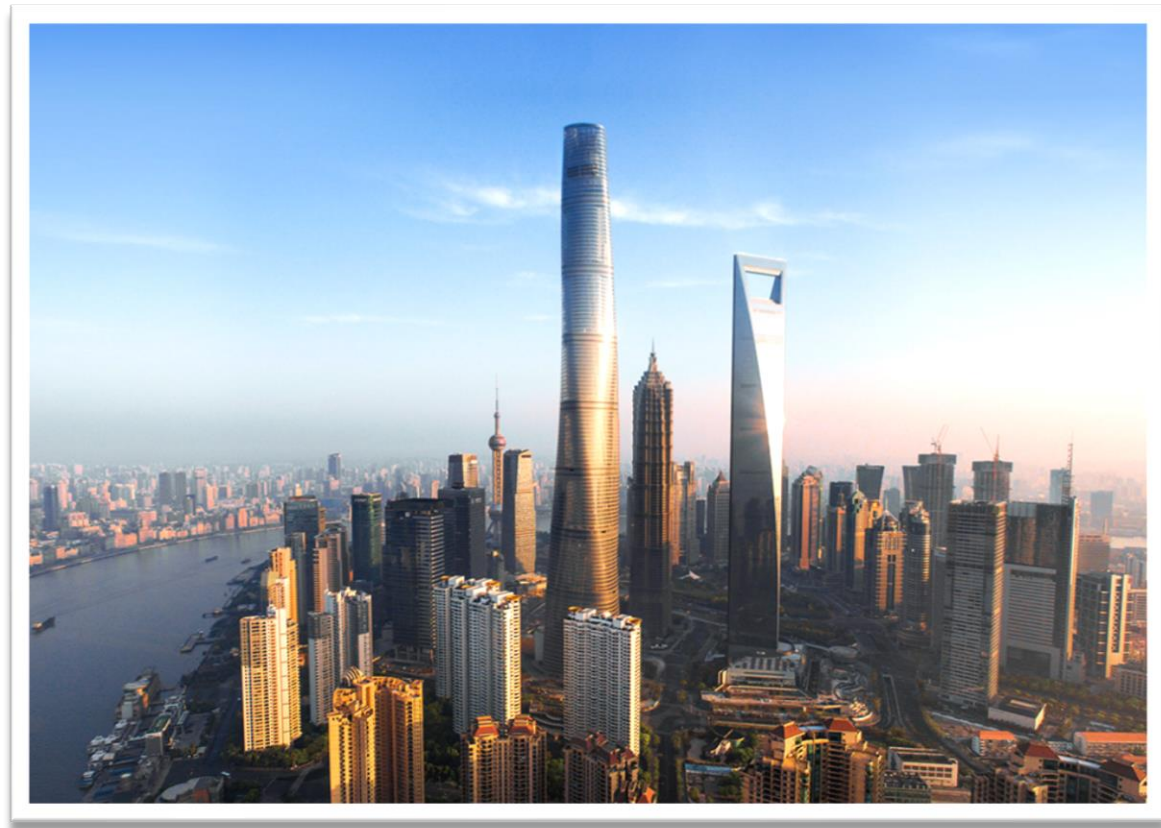
Lujiazui is a peninsula formed by a bend in the Huangpu River. Since the early 1990s, Lujiazui has been developed specifically as a new financial district of Shanghai. Lujiazui Financial District is a national-level development zone designated by the government. Landmark buildings in Lujiazui include: Shanghai Global Financial Centre, Oriental Pearl TV Tower, Shanghai International Conference Centre and the currently highest - Shanghai Tower. Strong tenant from the rapidly expanding banking and financial sectors made Lujiazui in Pudong the largest business district in Shanghai. The grade-A office space in Lujiazui, amounts to about 1.1 million square meters and account for 43 percent of all grade-A office space in Shanghai currently. Tax benefits and incentives offered by Lujiazui have attracted more and more international and large domestic occupiers. If a multinational company selects Lujiazui for regional headquarters, the company's employees will receive a tax rebate of 100 percent on personal income tax in the first year of operations.



*Shanghai Global Financial Centre*



*Oriental Pearl TV Tower*



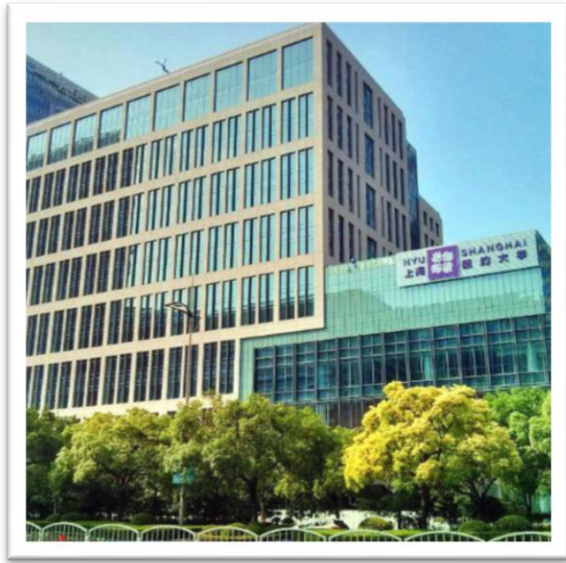
*Shanghai Tower*

New York University Shanghai (NYU Shanghai) is jointly established by New York University and East China Normal University of Shanghai. It is the first American university to receive independent registration status from China's Ministry of Education. Classes are taught in English, while proficiency in Chinese is required for graduation.

The school opened to students in September 2013. 51% of the class of 294 students came from China while the rest came from other countries around the world. The official NYU campus in Pudong was completed in the summer of 2014. Currently, the NYU Shanghai campus in Pudong serves NYU Shanghai students, foreign students from New York, Abu Dhabi, and non-NYU affiliated colleges across the globe, as well as a selected number of NYU law students.



*Shanghai NYU Logo*

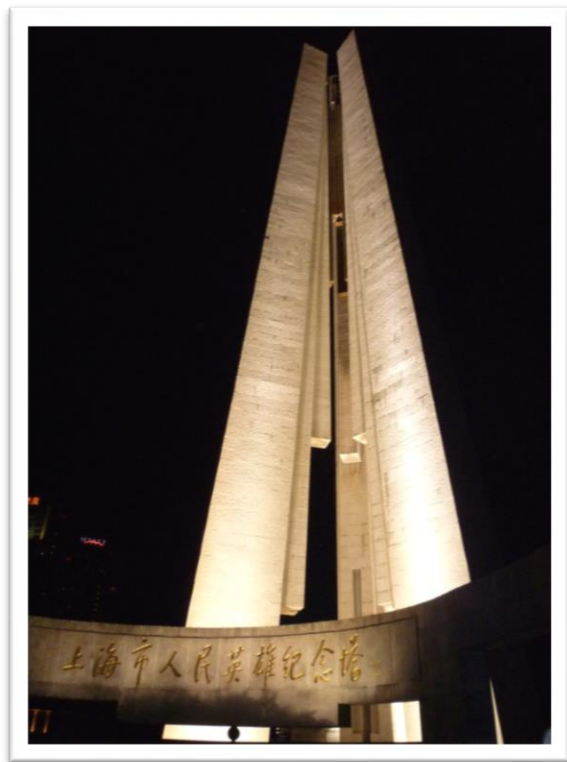


*NYU Shanghai Campus*

## PEOPLE'S SQUARE

Prior to 1949 and the establishment of the People's Republic of China, what is now People's Square was a course for horse racing owned by the Shanghai Race Club. After gambling and horse racing were banned by the new Communist government, a part of the race course became the People's Square, which included a large avenue and spectator stands for use during parades. In the 1990s, major changes were made to the square. The Shanghai Municipal Government was moved here from the former HSBC Building on the Bund, also the Shanghai Museum was moved here from its previous site. More recent addition is Shanghai Urban Planning Exhibition Hall. Other parts of the race course still remain. The clubhouse buildings became the Shanghai Art Museum, while part of the race track became People's Park, a public park to the north of People's Square.





*Monument to People's Hero*



*People's Square*



*Shanghai Municipal Government*

NANJING ROAD



Nanjing Road is always the synonym of flourish. There's a saying that goes 'you have not ever been to Shanghai unless you go to the Nanjing Road'. Nanjing Road - China's premier shopping street – extends westwards from the Bund to the junction of Jing'an Temple and the West Yan'an Road. Maybe you have just had a shopping spree along East Nanjing Road, you can continue to go to West Nanjing Road, which boasts a number of large and modern shopping malls. A stroll here will arouse your desire to purchase. You can find stylish clothes, shoes, cosmetics, jewellerys, watches, glasses, food, home appliances, and various souvenirs. In recent years, more and more world famous brands throng into West Nanjing Road so as to make it one of the most popular places to buy luxuries.



## SINAN ROAD

Running between Huaihai Road and Taikang Road, Sinan Road was built in 1914 and named 'Rue Massenet' by the French Concession authorities to commemorate the famous French musician who died on August 13, 1912. For many, it is the best road in Shanghai to escape from the bustling city life.

Exquisite houses and tall plane trees edge both sides of the road. Here are more than 20 various old Shanghai style garden houses which used to be residences for celebrities. Former Chinese Premier Zhou Enlai lived at No. 73 Sinan Road, a Spanish-style garden house. Chinese Peking Opera artist Mei Langfang and Chinese modern democratic revolutionist Sun Yat-sen and his wife Soong Ching-ling also have here. These residences are well preserved and open to the public.

If you are looking for a place to relax, Sinan Mansions will be a good choice. Sinan Mansions are not a single building, but buildings of 51 historic garden houses. They bring together a variety of architectural styles. There are restaurants, bars, coffee houses, tea houses, as well as a large number of clubs, convention centers, showrooms, cultural salons, designer shops and recreational parks. Whether you are going shopping, enjoying delicious food, staying overnight or appreciating European style architecture, Sinan Mansions can cater to your needs.



*Sinan Road*



*Sinan Road in Winter*



*Sinan Mansions*

CRUISE ON HUANGPU RIVER

Ships from all over the world dot the river. The busy wharfs and the 'three-layer waters' (or three-color waters) which is formed by the convergence of Huangpu River (grey white), Yangtze River (yellow) and the East Sea (green) during high tide. When the sun sets, the river is veiled in the glittery neon lights on its banks. Cruising on the river in the evening, visitors can experience its silence and beauty under the moonlight. Cruising on the Huangpu River has become a must for most visitors. Cruise ships vary in size, decoration and amenities, with the most luxurious offering air conditioning, conference room, banquet hall, bar, and television.

